



Sustainability Report Preview: Strategies for Responsible Pharma Leadership

Get ready to explore the upcoming sustainability report from CPHI Online and the Sustainability Collective that will shed light on the pharmaceutical industry's journey towards a greener and more responsible future.

This infographic offers a sneak peek into the themes, challenges, and opportunities the report will cover. Stay tuned for insights into how the sector is collaborating to address environmental impact, data sharing practices, and innovative solutions for a sustainable tomorrow.

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Chapter 1: How are we communicating about sustainability?

The importance of meaningful communication between stakeholders is high when it comes to ESG and sustainability. Public facing companies need to adopt the right narrative, and have this backed internally by employees and investors. Messaging is key.



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Chapter 2: Teamwork: Taking a look at some of the key aspects the industry can collaborate on...

...data sharing practices

How can we improve this as an industry? The debate continues on whether it's better to be guided by legislation, or by companies leading the way.



...waste and recycling

Waste management is still one of the biggest challenges that face the industry, waste will continue to be produced so we need effective and long term solutions to mitigate the impact of this on the planet.



“ Waste management serves as a foundation for broader resource efficiency, with waste increasingly being valorised as a feedstock for other industrial applications. At dsm-firmenich, nature not only drives innovation, but also shapes resource use in product development.

- Charlotte Lonchay, Sr Director Global Sustainability at dsm-firmenich Health, Nutrition & Care. ”

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Chapter 3: Regulating a rapidly changing industry

Regulations have been rapidly evolving, trying to keep up with a volatile political climate whilst navigating global differences in guidelines, all the while companies are striving for a common goal.



“ There is a clear need for a stringent and standardised policy framework and transition toward more sustainable, environmentally responsible operations.

- Charlotte Lonchay. ”

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Chapter 4: How can sustainability create a pre-competitive advantage and boost your business?

Sustainability needs to be built into the fabric of a company, and to do this requires investment, investment that will give a company a competitive edge and place them at the forefront of ESG innovation.



How does this all compare to other industries?

Other industries also need to improve sustainable practices, whether it's in the food industry for environmentally-friendly agriculture, or the mining industry aiming to reduce carbon footprints. Cross-industry collaboration could open the door to accelerated improvements.

